



ILEANA

vassilou

LEAD TO GREATNESS

*Challenging the status quo of who we
are meant to be as leaders*

2019

Speaker Kit

ABOUT ILEANA



Where does your organization lack focus: systems & processes or people & culture? It may be in your organizational DNA. Usually in organizations we focus separately on each strand of the organizational DNA - systems or people - but rarely do we integrate the two.

Let Ileana Vassiliou help you identify and resolve the challenges you have today.

Her focus is helping executives deliver organizational effectiveness and efficiency. Ileana boldly challenges the status quo of who we are meant to be as leaders in the world of work.

She's an engaging, in-demand speaker who is regularly invited to speak at companies,

women's conferences, chambers of commerce, entrepreneurial groups and various types of organizations around the country. Ileana has over two decades of progressively complex leadership experience ranging from manufacturing, distribution, materials management, and quality control to organizational development and training.

Leaders at all levels, from front line supervisors to executives, who want to be successful in running productive, highly engaged and profitable organizations choose to work with Ileana. When they want a high-performance organization that provides rewarding work with the earned reputation as an excellent employer, her proven processes take an organization from status quo to status grow.

Ileana has successfully worked on four continents with organizations from Fortune 100s, such as Microsoft, McGraw-Hill, and Sherwin Williams to smaller organizations of 30 employees such as laboratories and substance abuse administrators.

Her presentations provide the perfect balance of "Why you" and "How to" that will take your thinking and your organization to the next level. Attendees walk through her transformative B.E.L.I.E.F. process and leave with a restored sense of possibility. Everyone feels that an effective organization and strong culture are possible!

CERTIFICATIONS EDUCATION

- > Master's in business administration, Case Western Reserve University
- > Coaches Training Institute (CPCC)
- > Certified by the Center for Creative Leadership in all of their assessments including 360s
- > Myers Briggs Qualification
- > Baldrige Examiner Training
- > Emergenetics Certification
- > EQ Assessment Certification

Topic 1

From Status Quo to Status Grow

Blaze a Trail to Increased Profitability

Most organizations suffer from an overwhelming number of reports and metrics. When we ask how many of these reports and metrics drive action, we usually get crickets. And yet, organizations are very protective and reluctant to throw them out. Measurements that are not actionable make for ineffective action. They keep everyone stuck in the status quo.

Blazing a trail to breakthrough results demands identifying the mountain worth climbing and then establishing the metrics that will get you there. It means systematizing daily progress on the new trail to help everyone momentarily step out of the whirlwind of daily work.

Find your new frontier:

- > Implement the six steps of Operational Excellence
- > Find out why all metrics are not created equal
- > Uncover the secret to daily organizational progress on breakthrough objectives

What is your next horizon?

Topic 2

Supercharge Your Performance with B.E.L.I.E.F. Intelligence

The Missing Link in Shaping Exceptional Leaders and Thriving Organizations

Ileana Vassiliou boldly challenges the status quo of what it means to be an extraordinary leader. Emotional Intelligence is an extremely important mile marker on the journey to becoming an exceptional leader, yet it is not the destination. Shift into higher gear by fueling your Emotional Intelligence with B.E.L.I.E.F Intelligence. In this engaging and game-changing presentation, Ms. Vassiliou guides you through the “Why you” and “How to” that will reinvent your thinking, catapult your performance, and supercharge your organization.

Learn how great leaders:

- > Implement the six proven B.E.L.I.E.F. keys to supercharge results
- > Apply an easy framework and eliminate common limiting beliefs that diminish leadership and performance
- > Inspire employees and fire up results by progressing through the four stages of leadership maturity

Take Action... and be the kind of leader people want to follow



Topic 3

IMperfect is the NEW Perfect

How to Create “A-Players” on Your Team

How do you inspire every employee to bring his/her “A-game” every single day? How do you create teams with great players who don’t want to let each other down, but lift each other up?

These questions and more are answered in this impactful and stimulating presentation. Ileana challenges you to shift to a new paradigm, by learning to leverage vulnerability and fueling with feedback.



Be an imperfectly perfect player who scores and wins in every game you play. Learn how to:

- > Embrace imperfection and build stronger interdependent team members
- > Make feedback something everyone craves and applies
- > Deliver empowering rather than debilitating feedback in six easy steps

Take Action with imperfection and create an “A Team”

BROAD SPECTRUM OF CLIENTS

Computer Software

- > Microsoft
- > Intuit

Gaming/Resorts & Events

- > IGT
- > Silver Legacy Resort/Casino
- > Edgewood Companies
- > Access Event Solutions

Manufacturing

- > Sherwin-Williams
- > Somero Enterprises
- > Schluter Systems
- > PPG Industries
- > Jensen Enterprises
- > MicroMetl
- > Gyford Standoff Systems
- > The Cable Connection
- > Click Bond
- > American International Tooling

Medical/Healthcare

- > Renown Health
- > Northern Nevada Medical Center
- > Alberta Health Care System
- > Boehringer-Ingelheim Pharmaceuticals
- > Alere Health Services

Mining & Laboratories

- > Barrick
- > EP Minerals
- > Inspectorate

Public

- > Nevada Supreme Court
- > State of Nevada
- > Nevada Office of the Governor
- > University of Nevada
- > Desert Research Institute

Publishing

- > McGraw-Hill





RAVE REVIEWS

The class was so *incredible*. The only thing I can relate it to is when I was twelve & discovered I had to have glasses. The first time I put them on *I could see the lines on roofs between the shingles. I could see individual blades of grass.* *I never knew what I wasn't seeing.* That's what this class has done for me. It really *opened up my world* and I'm amazed on a daily basis just how much I can bring to work and apply and the *incredible results we are getting.*

“Ileana’s presentation made me want to be a better employer and help lift and support the people I work with. I especially liked the fact that her presentation was not just uplifting but provided tools I could bring back to the office. I was able to put better communication and feedback systems in place, so all employees know they have an avenue to be heard and receive inspiring and empowering feedback.”

JoAnn Blake *EO President-Elect Reno chapter*

“Ileana impressed me with her ability to weave in models and examples from many years in industry and consulting that hit the bullseye. It is clear she is a superior sage, guru, leader and coach. She doesn’t bring ego into the mix to the great benefit of the audience.”

Mark Anderson, *Director of Nevada Industry Excellence*

“Ileana is an inspiring and fascinating motivational speaker. Her real-world stories are moving and engaging, and they show she walks her talk. One group of audience members agreed her presentation was like “Yoga for the soul.” I know it made me pause and think, long after the presentation was over.”

Sandra Serrano, *Chief Business Development Officer, American Substance Abuse Professionals*

*Sandra currently serves on the SAPAA Board of Directors and on the SAPAA national conference committee.

“Thank you for your presentation to Northern Nevada Human Resources Association. Programming is critical to the success of our chapter meetings and your presentation and audience engagement was exceptional. I am pleased to share with you that “What Happened to the Employee I Hired?” was the second largest gathering of HR professionals for the chapter!”

NNHRA President

“I would like to thank you again for your insightful presentation that keeps communication/feedback in simple terms! You were awesome to watch and listen to!”

Director of Compliance/Risk Management

“My team has never been so engaged and focused as it was with Ileana, nor have I ever been given such valuable tools for developing myself and others as a leader. You helped us solve a problem in 10 minutes that we have struggled with for a year.”

Jack Cooney, *CEO of Somero Enterprises*





*Book Ileana
Today!*

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